



**FESTA  
DEL CINEMA  
DI ROMA**  
18/28 OTTOBRE 2018



**FONDAZIONE  
CINEMA  
PER ROMA**



## ROME UNESCO CITY OF FILM

### The CINEDAYS of Rome City of Films The urban storytelling of the Creative Cities

23 October 2018 | 9.30 am - 1 pm  
Rome Film Fest  
MAXXI Museum

*At Cinedays 2018, Rome City of Film invites the Italian and international Creative Cities to share the best practices of urban storytelling.*

Rome City of Film: since 2015 Rome is a Creative City of Film in the UNESCO Network (UCCN), which counts 180 member cities from 72 countries that excel in the fields of music, crafts and folk arts, media arts, design, food, literature, as well as cinema. Fondazione Cinema per Roma, executive body of Rome City of Film as delegated by Roma Capitale, has organized Cinedays, the International Conference of Creative Cities, to be held on 23 October 2018 during the Rome Film Fest, at MAXXI - National Museum of XXI Century Arts. This year's focus is urban *storytelling*, to explore how the cultural identity of creative cities produces meaning through a narration, the purpose of which is to spread and develop the challenging values of the UNESCO Network.

The Ideal City is the theme of the international short film context launched in September by Rome City of Film on the occasion of the next UNESCO Annual Meeting, which will be held for the first time in Italy, in Fabriano - City of Crafts & Folk Art UCCN, from 10 to 16 June 2019.

After the greetings by Laura Delli Colli, Vice President of Fondazione Cinema per Roma and Antonio Monda, Artistic Director of Rome Film Fest, Deputy Mayor of Roma Capitale Luca Bergamo will open the Cinedays discussion with the following speakers:

the narration of UNESCO creative cities

- VITTORIO SALMONI, Fabriano City of Craft & Folk Arts, hosting the 2019 Annual Meeting of Creative Cities
- NIEDJA DE ANDRADE, Santos City of Film, hosting the 2020 Annual Meeting of Creative Cities
- ALESSANDRO GAIDO, Torino Factory
- FILIPPO DEL CORNO, Councillor for Culture of the Municipality of Milan
- JORDI HERNÁNDEZ PRAT, Terrassa City of Film
- LUCIO ARGANO, Università Roma Tre and Rome City of Film supervisor

how cinema narrates the urban dimension

- ENRICO BUFALINI, Director of the Historical Archive of Istituto Luce Cinecittà
- MARIO MUSUMECI, Centro Sperimentale di Cinematografia
- PAOLA MALANGA, Vice President, Production and Acquisitions of Rai Cinema
- LUCIANO SOVENA, President of Roma Lazio Film Commission
- GIORGIO GOSETTI, Director of Casa del Cinema
- PAOLO DALLA SEGA, Università Cattolica del Sacro Cuore in Milan



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bottom-up participatory processes of creation

- CARLO INFANTE, Urban Experience
- LORENZO ROMITO, Stalker Roma
- GIANLUCA DEL GOBBO - Live Cinema Festival/LPM - Live Performers Meeting

Cinedays 2018 is a free entrance event and is organized with the support of Istituto Luce Cinecittà, Centro Sperimentale di Cinematografia, Roma Lazio Film Commission, Rai Cinema, Casa del Cinema.

#### UCCN ANNUAL MEETING - Fabriano (Italy) 2019

##### Theme: The Ideal City

In 2019, Fabriano will host the delegates of 180 cities from 72 countries, for the world reunion of the UNESCO Creative Cities (UCCN).

Art, creativity, innovation, sustainability, development and social cohesion, reconstruction and resilience: Italy at the center of the debate on how to build a new way of living together.

To accompany the preparation of the 2019 Annual Meeting in Fabriano, Rome City of Film, UNESCO Creative City of Film, decided to launch an international call for fiction and documentary short films (under 30'), addressed to directors and film schools.

The theme of the films will be the demand for an ideal contemporary city, narrated by means of cinema or television through one of eight sub-themes:

- the sustainable city
- the cosmopolitan city
- the ubiquitous multiple city
- the city of citizens
- the city of knowledge
- the city as a stage
- the city that creates
- the enterprising city

The call will be disseminated by the 13 cities of the UCCN Film cluster and the usual cinema channels of. Works from every country in the world are eligible to participate, even if they are not from one of the 72 countries that form the UCCN network.

A selection committee, directed by Mario Sesti (Fondazione Cinema per Roma) and composed of film experts, city planners and representatives of the Italian Coordination of the UCCN, along with the focal point of Fabriano and the Fabriano Film Fest, will select the six best works (three per genre), two of which will win awards, one for each genre.

The six best films will be screened in the pavilion of the Film cluster in Fabriano and the two winning works will be presented and screened during the 2019 Annual Meeting for the UCCN delegates as a collateral event, attended by the directors and actors who will talk about their experience.

<http://www.romecityoffilm.com/>